



Community of Interest Charter between NZICT and Auckland ICT

July 2009

- 1. Auckland ICT and NZICT hereby establish a charter to collaborate to develop opportunities for the respective organisations to work together. As part of this charter the Auckland ICT will be described as an “NZICT Community of Interest”.**

The intent of this charter is to enable both organisations to meet the objective of their respective constitutions, while identifying common areas of interest and development, which may lead to a mutual programme of activity.

- 2. The term of this agreement will be from July 27th 2009 and will be reviewed on a six monthly basis at a meeting between representatives of both organisations to measure success and discuss potential new areas of opportunity.**

3. Purpose & Objectives

The purpose of the charter is to work together to develop the ICT industry and its participants, with the goal to enhance the country’s competitiveness for the betterment of all New Zealanders, and the growth of the ICT industry.

The objectives of the charter are to:

- Create new opportunities for our respective members to collaborate at Members’ meetings and other purpose created events.
- Provide an opportunity for the Auckland ICT and its Members to provide input into the NZICT industry policy platform, including the identification of new areas for development.
- Provide an opportunity for NZICT to consult with Auckland ICT in its policy development, including the areas of skills and education; innovation and productivity; broadband infrastructure development; government procurement; regulations (including the Copyright Act and patent legislation); and industry standards.
- Provide the basis for ongoing dialogue for developing other mutual opportunities including sponsorship, programmes of work and promotions.

4. Organisation

- NZICT will assign one of its board members, Andrew Hunt to be responsible for liaison with the Auckland ICT Executive, in conjunction with the CEO.
- A representative of Auckland ICT will be invited annually to attend an NZICT Board meeting.
- The term NZICT Community of Interest may be used by the Auckland ICT in its marketing and promotional activity; and NZICT may also refer to the Auckland ICT's status in its corresponding activity.

5. Operation

- Auckland ICT will extend invites to NZICT Members to attend its events, under an agreed charging arrangement. Attendance records will be maintained to measure the level of engagement and interest.
- NZICT will invite representatives of the Auckland ICT Executive to attend their Member events, and provide an opportunity for wider Auckland ICT member attendance based on an agreed charging arrangement. Attendance records will be maintained to measure the level of engagement and interest.
- Both organisations continue to reserve their right to develop their own policy positions on relevant issues, but where possible will endeavour to consult with each other to develop an agreed industry position. This would include sharing draft submissions in advance to encourage collaboration and identify common areas of interest or different perspectives.
- Both organisations will endeavour to jointly publicise their activities on their respective web-site and in their newsletters.
- Both organisations will have a standing invite to present a five minute summary of their latest activities at their respective Members' meetings once a quarter, subject to the availability of a slot on the programme.